

DataTran™ 162 SL

The E-Payment Appliance for Single Lane POS Systems

Product Features

- Password Protection prevents unauthorized changes to application or set-up, reducing merchant attrition and easing support.
- Direct Interfaces for Wireless produce fast response at low costs with no additional software development required!
- Large Memory capacity stores more transactions and allows for future growth and addition of memory intensive applications.
- Built-in Modem and Dedicated Processor eliminate support headaches due to modem variations and system conflicts, reduce processing burden on retail system and simplify integration and system development.
- Built-in PIN Pad Port and controls eliminates the need to write custom drivers to handle debit/PIN transactions. Just plug the PIN Pad into DataTran to activate.
- An integrated magnetic card reader interface supports an optional external magnetic stripe reader.
- Downloadable Product Upgrades via Telecommunications or Local Connect provide quick and easy upgrades with no impact to retail applications and no hidden long-term operating costs.
- Split dial direct access reduces processing costs for AmEx and check transactions, and even allows private card/house account processing. AmEx PIP capability allows direct settlement to AmEx.
- Address Verification Service meets requirements for mail order/telephone order applications and reduces interchange rates for failed card swipes.
- Electronic Benefit Transactions and pre-paid phone card activation enables stores to generate more sales.
- Purchase Card Acceptance enhances business to business marketing.
- Gift Card Programs allow retailers to eliminate paper gift certificates.
- Supports Datacap's Private Card Authorization system.



Wireless option enables movable and fixed merchants to enjoy the benefits of integrated E-payments in such applications as airports, kiosks, sporting events, trade shows and sidewalk sales.

As E-Payment processing evolves from stand-beside terminals to fully integrated systems, DataTran is the simple solution that provides credit, debit and check payment interfaces for virtually any system that needs to accept E-payments.

DataTran makes it easy for systems developers to send E-payments to bank-card processors for verification, and for bankcard acquirers to get those transactions from integrated retail systems. DataTran's reliability and simplicity enable banks and system resellers to cooperatively deploy, activate and support E-payment installs, opening new cost-effective sales opportunities.

Certified on all major networks, DataTran sends transactions via dial-up or wireless. It is interfaced to hundreds of top selling business systems, ranging from simple proprietary ECRs to single station POS systems, and is installed frequently and successfully in many vertical markets, including:

General Retail
Pump Pay
Internet/MOTO
Fine Dining
Convenience
Grocery
Car Wash

Hospitality/Lodging
Parking Lots
Kiosks
Quick Service
Auto Rental
Stadiums/Arenas
Vending Machines

Simple, Flexible and Powerful

DataTran uses the keyboard, display and printer of the POS platform. Simple commands (Credit Sale, Return, etc.) from the POS applications power DataTran, triggering all the functions of a traditional dial terminal.

Plug and play installation means that DataTran is easily deployed on any business system that is "DataTran-ready", simply by plugging it into the designated port.

DataTran's flexibility allows pre-loading of merchant parameters prior to shipment, or is easily loaded via phone after installation.

Hardware and operating system independence makes DataTran compatible with any platform, whether proprietary or open architecture.

DataTran 162 SL™

Integration & Support Tools

- Software toolkits for all types of development environments - both proprietary and open. Windows tools are available which perform all serial communications tasks, allowing rapid DataTran integration to Windows platforms.
- Client applications handle all user interface activities and include ActiveX controls for PIN pad and printer drivers.
- Local-load and phone-load programs enable download of applications and merchant parameters, maintain database of load information, and can even receive calls from DataTran for unattended downloads, so DataTran can be loaded and activated any time without support person involvement.
- Set-up, input, edit, report, print and settlement applications minimize the integration task for developers.
- PC utilities to direct load DataTran, check port assignments and verify DataTran operation make installation and support easy.
- Datacap E-payment network service simulators speed development and testing, without normally associated administrative delays and expense.
- Documentation supports all phases of integration and includes tips on user screen development and report generation.
- Dedicated priority technical support provides guidance through the integration process.

Specifications

	Model 162 SL
Package	External
Input Connector	uDIN8
Output Connectors	uDIN6, RJ11, RJ12, RJ45
Modem	Integrated
Interfaces	2-RS232, Telco, MSR
Power Requirements	9VAC, 1000ma
Dimensions (W x L x H) Inches	4.7 x 5.6 x 1.3
Weight (lbs.)	0.5

Certifications - All models FCC Part 68 and FCC Part 15 Class A
Environmental - All models 40-100 F; 20-95% Humidity (non condensing)

Modem Type - 212A V.22 bis 2400 baud (all models with internal modem)

Communications Services - Dial, ISDN, Wireless, Satellite
(Wireless service provided through BellSouth Wireless Data)

Developer Toolkit Available

DataTran - Everything you need to integrate reliable, supportable payment processing with any ECR/POS application, any system configuration, any network. No more headaches, no hidden costs.

To order a DataTran LT Developer Toolkit, call (215) 997-8989, or, visit us on the Internet at www.datacapsystems.com. Other model are available for single lane (162 SL) and multi-lane (162 ML) applications.

**For Reliable PC-POS payment processing.....
Call Datacap Today for a Developer's Toolkit.**

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